

PRESS RELEASE

Eagle City • 660 E. Civic Lane • Eagle, ID 83616

February 10, 2016 – For Immediate Release

Contact: City Hall 939-6813



RE: Better Living Through Trails Presentation

The International Mountain Bicycling Association Presents:

Better Living Through Trails

This presentation explores the positive relationships between communities and their trail systems. Trails as community assets can improve quality of life and livability in a community for both the biking and non-biking members. They can also attract significant tourism dollars in addition to increasing overall quality of life. With statistics and case studies, participants will learn how to turn a quality community trail system into a destination trail system, and how to effectively market a trail system.

Friday, April 1st (no fooling) at 10:00 to Noon
Eagle City Hall
660 E Civic Lane, Eagle, ID 83616
(208) 489-8763

Brought to you by the City of Eagle and IMBA