

Eagle Public Library

Strategic Plan 2014-2017

Adopted by the Board of Trustees

August 11, 2014

Background

The Eagle Public Library is a city library, located in southwest Idaho's Treasure Valley. The City of Eagle is primarily a bedroom community to the City of Boise. The 2014 estimated population of the city was 23,490. The Library was founded by volunteers in 1963 and relocated to its current location in 1999. The Library is currently open 60 hours in a typical week, the average monthly circulation is 27,800 and it has 11,300 borrowers.

Mission Statement

The Eagle Public Library enriches lives through lifelong learning and helps build a stronger sense of community within the City of Eagle.

Vision Statement

To provide a comfortable place where Eagle residents of all ages can satisfy their curiosity and stimulate their imagination.

Summary and Strategic Plan Panel Members

Throughout July 2014, the Board of Trustees of the Eagle Public Library conducted a strategic plan survey to assess community needs regarding the Library. The results of the strategic plan survey were reviewed during meetings with the Strategic Plan Panel and library staff.

Survey results indicated that books, movies, and music in all formats continue to be popular and important to library users. Respondents indicated that increasing the amount of new material in all formats as well as increasing the number of reserves that a library user may place against their account is very important. Additionally, increasing programming opportunities for all age groups is important. A comfortable and welcoming space for all users was a common desire of many survey respondents. Increasing services to teens was also of importance to many library users, as was increasing both general and cultural events for adults. Library users also indicated a preference for increasing the Library's hours of operation, particularly by providing Sunday hours during the school year.

The various strategic plan meetings resulted in the drafting of revised library mission and vision statements, the identification of community needs, and the selection of service priorities for the Library. The Eagle Public Library Strategic Plan 2014-2017 reflects the Strategic Plan Panel's recommendations that the Library should reflect five service responses.

Strategic Plan Panel

Jim Corey
Susan Hooly
Gabie Mbenza-Ngoma
Betty Miller

Library Staff

Steve Bumgarner	Cathy Hardy
Janice Campbell	Malorey Kooyman
Jeanie Comerford	Vicki Prin
Suzanne Crupper	Sacha Timmons
David Hergenrather	Evan Westphal
Marilyn Eagleton	Megan Williamson
Linda Groves	Pam Wonacott

Service Responses

- **Create Young Readers** : Early Literacy

Library users from birth to age five will have programs and services designed to help ensure that they will enter school ready to learn to read, write and listen.

- Children from birth to age 5 will have programs, services and an environment that will develop a desire to read, learn and explore.
 - Evaluate effectiveness of collection; de-accession and increase fund allocation to develop the preschool collection as necessary.
 - Examine space to determine if it's serving the needs of the community efficiently and effectively.
 - Provide targeted outreach/programming efforts to local preschools and daycares.
- Increase preschool program attendance by 5% annually.
 - Continue to develop and present STEM (Science, Technology, Engineering, and Mathematics) programs targeted to preschoolers.
 - Increase marketing and utilize appropriate print and social media tools that correspond to the library's user's preferences.
 - Provide targeted outreach/programming efforts to local preschools and daycares.

- **Stimulate Imagination** : Reading, Viewing and Listening for Pleasure

Library users will find popular materials and programs that excite their imagination and provide pleasurable reading, viewing and listening experiences.

- City of Eagle residents will have access to digital and emerging formats.
 - Spending on electronic formats will increase by 10% annually.
 - On an ongoing basis, leisure reading, viewing and listening content for the Library's online presence will be expanded and developed
- Increase library user access to current materials.
 - In accordance with the Collection Development Policy, adjust areas of collection development focus annually.
 - Increase number of holds allowed against each library card.
 - Investigate possibilities of acquiring new digital services as introduced.

- **Satisfy curiosity** : Life-Long Learning

Library users will have a wide range of programs and activities to satisfy their curiosity and engage their creativity. The Library will actively involve the community in planning and promoting programs.

- Residents will have the resources to explore topics of personal interest so they may continue to learn and satisfy their curiosity throughout their lives.
 - Summer Reading program participation will increase by 5% annually.
 - Attendance at adult and teen program will increase by 5% annually.
 - Utilization of electronic resources will increase by 5% annually.
- Library users will have access to a well-rounded and current collection.
 - Collection maintenance and development will occur regularly.
 - Collection Development Policy and priorities will be reviewed annually.
- **Visit a Comfortable Place : Physical and Virtual Spaces**
 Library users will have a safe, welcoming and user-focused place to meet and interact with others or to sit quietly and read, as well as necessary infrastructure and network throughout the library to access the online world.
 - Enhance patron experience by improving library spaces.
 - Assess all interior public service areas (Adult, Children's Teen, and Circulation) and determine how effectively the existing spaces serve the needs of different user populations and determine what changes should be made in those spaces.
 - Assess exterior grounds and entrances to determine how effectively the existing spaces serve the needs of patrons.
 - Create open and inviting spaces within the Library.
 - Create comfortable and welcoming teen space.
 - Regularly seek public input on use of space.
 - Replace worn furniture as necessary.
- **Connect to the Online World : Public Internet Access**
 Library users will have high-speed access to the digital world with no unnecessary restrictions or fees to ensure that everyone may take advantage of the ever-growing resources and services available through the internet.
 - Provide digital content tools and training.
 - Increase acquisition and distribution of digital content.
 - Share knowledge and appreciation of technology by offering a wide variety of computer, internet, and electronic device classes.
 - Provide opportunities for staff to become technologically skilled and adaptable.
 - Develop the library's collection of technology resources to meet the public's evolving needs.
 - Utilize the library's technology plan to maintain and replace the public computing resources as necessary or outlined.
 - Increase broadband and wi-fi capacity as necessary.