



THE CITY OF
Eagle
Idaho

Eagle
Saturday
Market

Call for Artists to Create Eagle Saturday Market Poster

2019 Poster Contest – Rules and Instructions

Calling all artists! The City of Eagle, the Eagle Saturday Market and the Eagle Arts Commission are pleased to announce the Eagle Saturday Market 2019 Poster Contest. This call for artists, illustrators, and designers is open to everyone regardless of age or experience and includes individuals or teams. The deadline for submissions is Wednesday, March 6, 2019 by 5:00 PM. The artist(s) of the winning entry will be awarded \$500.

The winning entry will be selected by a jury panel consisting of members from the Eagle Arts Commission, members from the Eagle Saturday Market Committee, and City of Eagle staff.

Only one (1) entry per individual(s) or team(s) will be accepted. Contest submittals will be restricted to those residing in Ada County. Exemptions will be made for Boise State University and College of Western Idaho students. Incomplete entries will not be considered, see pages 2 and 3 for details.

The winning entry becomes property of the City of Eagle and the artist may be required to submit a print ready format of their entry, in a timely manner, following the final selection.

All entries must be of *original* design and any picture(s) or graphic(s) used **must** belong to the artist. Only 2D mediums will be accepted, including: drawing, painting, mixed media, photography, crayon, marker, original graphic art, etc. The finished poster size is 11x17 inches, however, the print ready digital file dimensions may vary (see diagram 2).

Please Note:

1. Artists who are not selected as a finalist are able to pick up their entry March 13, 2019. All entries not picked up by April 3, 2019 will be recycled as appropriate.
2. Of the entries submitted one (1) will be chosen for production. The City of Eagle will order five hundred (500) posters to be distributed throughout the community. The artist of the winning entry will be awarded \$500.
3. For additional information regarding the Eagle Saturday Market please visit:
www.cityofeagle.org/market
www.facebook.com/eaglesaturdaymarket/

Any questions regarding this Call for Artists may be directed to the Eagle Saturday Market Office at (208) 489-8763 or by email at eaglemarket@cityofeagle.org.



THE CITY OF
Eagle
Idaho

*Eagle
Saturday
Market*

Requirements:

Entry Requirements / Information:

1. All entries must be of **original** design and any picture(s) or graphic(s) used **must** belong to the artist.
2. The finished poster may be in any 2D medium and must conform to the following:
 - a. The finished print size must be 11x17 inches and will include a 2.5-inch band at the bottom for logos and Market information. (See diagram 1 for details.) This band may include color or images in its design, but the color or images must not be distracting or overpower the logos and Market information that will be included later. The poster may be oriented either vertically or horizontally.
 - b. Artwork is to be flush mounted on black foam core with a completed application firmly attached to the back.
 - c. All entries must include the following text:
 - i. "Eagle Saturday Market"
 - ii. "May 4th – October 5th, 2019"
 - iii. "Every Saturday 9:00 am – 2:00 pm"
 - iv. "Downtown Eagle in Heritage Park"
 - v. "Live music 10 am – 1 pm"
 - vi. "Fresh produce, handmade crafts, plants and flowers, local food"
3. Artwork must portray an Eagle Saturday Market theme: such as a Heritage Park setting, Eagle Saturday Market setting, fresh fruits and/or vegetables available at the Market, and/or the social culture of the Market. Do not include items unavailable at the Eagle Saturday Market in your design (such as bananas, pineapples, or out of area produce).
4. The contest jury panel will look for bright colors, creativity, and clear readable text.
5. Incomplete entries will not be considered.
6. The artist of the winning entry will be asked to sign posters on the opening day of the Eagle Saturday Market on Saturday, May 4, 2019.

1

Note: Submissions must include a mounted poster and a digital file!

1. Mounted Poster - Artwork is to be flush mounted on black foam core with a completed application firmly attached to the back and measuring 11x17 inches.
2. Digital File - Digital file on a thumb drive must conform to the following:
 - a. For all posters **without** a bleed (**there is a ¼ inch band of white space on all sides of the final poster**), make sure all text/images are placed at least ¼ inch away (on all sides) of the poster edges. This will make your final print ready image **11x17 inches**.
 - b. For all posters **with** a bleed (**image continues to the edges of the final poster**), make sure all text is placed at least ¼ inch away (on all sides) of the poster's final

2



THE CITY OF
Eagle
Idaho

Eagle
Saturday
Market

edges and allow an extra 1/8 inch bleed on all sides of the design to allow the image(s) to go off the page. Text may not go off the page. This will make your final print ready image **11.25x17.25 inches**. (See diagram 2 for details.)

- c. Submit your final print ready design as a PDF.
- d. Convert all images to CMYK color mode.
- e. File size should be less than 30MB.
- f. For computer generated files:
 - Convert all fonts to outlines/curves or rasterize all text layers.
 - Save all images in 300 DPI (dots per inch) resolution.

Submit complete entries by Wednesday, March 6, 2019 by 5 PM to (pick one):

DIRECT MAIL

Eagle Saturday Market
c/o Jael Prin
PO Box 1520
Eagle, ID 83616

HAND DELIVER

Eagle Saturday Market
Eagle City Hall
c/o Jael Prin
660 E Civic Lane
Eagle, ID 83616

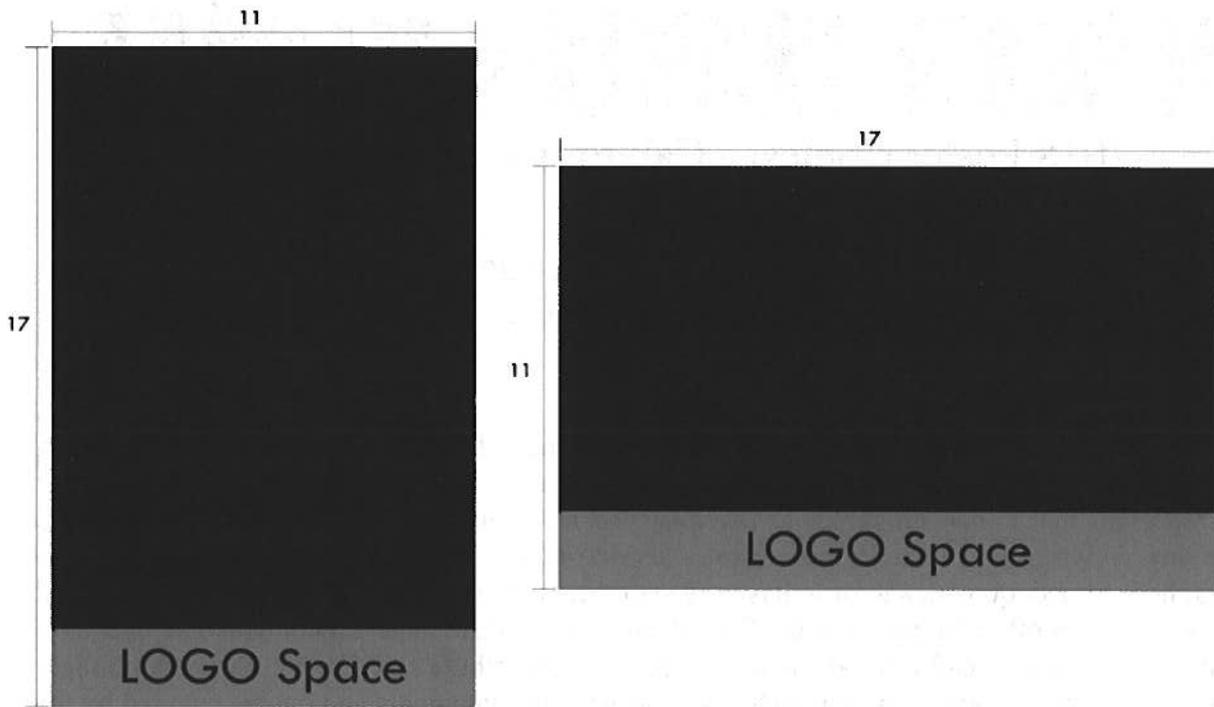
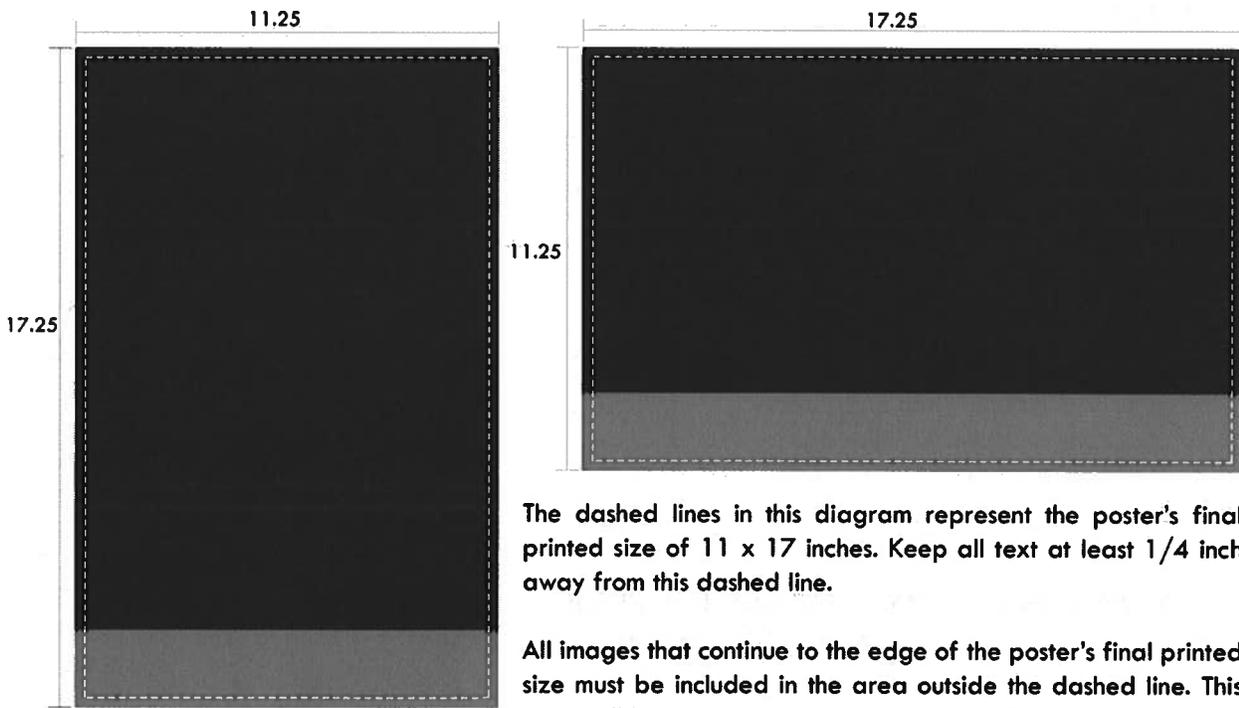


Diagram 1



The dashed lines in this diagram represent the poster's final printed size of 11 x 17 inches. Keep all text at least 1/4 inch away from this dashed line.

All images that continue to the edge of the poster's final printed size must be included in the area outside the dashed line. This area will be cropped away during the printing process.

Diagram 2



Call for Artists to Create Eagle Saturday Market Poster
2019 Poster Contest – Application

This call for artists is to find a design for the Eagle Saturday Market 2019 poster.

The deadline for submissions is March 6, 2019 by 5:00 pm.

All submitted designs must meet the attached criteria.

Application (please print)

By completing this entry form, I acknowledge that I understand the contest rules and instructions and I agree to abide by them. I represent that the attached work qualifies for submission to this contest. I further represent that ***I own all rights to the attached work*** and that the attached work does not infringe any copyright, trademark, trade name, service mark, or patent. I give permission to be photographed, filmed, quoted, and/or to have my statements recorded for any editorial, promotional, advertising, trade or other purpose that the City of Eagle chooses. The City of Eagle, and those whom it may authorize, shall have all rights to reproduce, distribute and display my work publicly, including on the Internet and in photographs, film, videotape, statements and quotes covered by this release, and to prepare derivative works. I understand that the City of Eagle is not responsible for unauthorized publication or use by third parties on the Internet.

Full Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website or Blog: _____

Description of Artwork: _____

THE WINNING ENTRY BECOMES THE PROPERTY OF THE CITY OF EAGLE
 AND WILL NOT BE RETURNED