



Call for Artists to Create Eagle Saturday Market Poster

2021 Poster Contest – Rules and Instructions

Calling all artists! The City of Eagle, Eagle Saturday Market and Eagle Arts Commission are pleased to announce the Eagle Saturday Market 2021 Poster Contest. This call for artists, illustrators, and designers is open to everyone regardless of age or experience and includes individuals or teams. The deadline for submissions is Wednesday, March 24, 2021 by 5:00 PM. The artist(s) of the winning entry will be awarded \$500.

The winning entry will be selected by a jury panel consisting of members from the Eagle Arts Commission, members from the Eagle Saturday Market Committee, and City of Eagle staff.

Only one (1) entry per individual(s) or team(s) will be accepted. Incomplete entries will not be considered, see pages 2 and 3 for details. The winning entry becomes property of the City of Eagle.

All entries must be of *original* design and any picture(s) or graphic(s) used **must** belong to the artist. Only 2D mediums will be accepted, including: drawing, painting, mixed media, photography, crayon, marker, original graphic art, etc. The finished poster size is 11x17 inches, however, the print ready digital file dimensions may vary (see diagram 2).

Please Note:

1. All poster entries will be placed on display at Eagle City Hall for the month of April.
2. Artists who are not selected as a finalist are able to pick up their entry beginning April 19th, 2021. All entries not picked up by April 30, 2021 will be recycled as appropriate.
3. Of the entries submitted one (1) will be chosen for production. The City of Eagle will order three hundred (300) posters to be distributed throughout the community. The artist of the winning entry will be awarded \$500.
4. To view national farmers market poster ideas, please see pages 6 & 7.
5. For additional information regarding the Eagle Saturday Market please visit:
www.cityofeagle.org/market
www.facebook.com/eaglesaturdaymarket/

Any questions regarding this Call for Artists may be directed to the Eagle Saturday Market Office at (208) 489-8763 or by email at eaglemarket@cityofeagle.org.



Requirements:

Entry Requirements / Information:

1. All entries must be of **original** design and any picture(s) or graphic(s) used **must** belong to the artist.
2. The finished poster may be in any 2D medium and must conform to the following:
 - a. The finished print size must be 11x17 inches and will include a 2.5-inch band at the bottom for logos and Market information. (See diagram 1 for details.) This band may include color or images in its design, but the color or images must not be distracting or overpower the logos. The poster may be oriented either vertically or horizontally.
 - b. Artwork is to be mounted on foam core with a completed application attached to the back.
 - c. All entries must include the following text:
 - i. "Eagle Saturday Market"
 - ii. "May 1st – October 2nd, 2020"
 - iii. "Saturday's 9:00 am – 2:00 pm"
 - iv. "Downtown Eagle in Heritage Park"
 - v. "Live music 10 am – 2 pm"
 - vi. "Fresh produce, handmade crafts, plants and flowers, local food"
3. Artwork must portray an Eagle Saturday Market theme: such as a Heritage Park setting, Eagle Saturday Market setting, fresh fruits and/or vegetables available at the Market, and/or the social culture of the Market.
4. The contest jury panel will look for bright colors, creativity, and clear readable text.
5. Incomplete entries will not be considered.
6. The artist of the winning entry will be asked to sign and hand out posters on the opening day of the Eagle Saturday Market on Saturday, May 1, 2021 from 10 am – 1 pm.
7. Submissions need to include a digital file on a thumb drive and conform to the following:
 - a. For all posters **without** a bleed (**there is a ¼ inch band of white space on all sides of the final poster**), make sure all text/images are placed at least ¼ inch away (on all sides) of the poster edges. This will make your final print ready image **11x17 inches**.
 - b. For all posters **with** a bleed (**image continues to the edges of the final poster**), make sure all text is placed at least ¼ inch away (on all sides) of the poster's final edges and allow an extra 1/8 inch bleed on all sides of the design to allow the image(s) to go off the page. Text may not go off the page. This will make your final print ready image **11.25x17.25 inches**. (See diagram 2 for details.)
 - c. Submit your final print ready design as a PDF.



- d. Convert all images to CMYK color mode.
- e. File size should be less than 30MB.
- f. For computer generated files:
 - Convert all fonts to outlines/curves or rasterize all text layers.
 - Save all images in 300 DPI (dots per inch) resolution.

Submit complete entries by Wednesday, March 24, 2021 by 5 PM to either:

DIRECT MAIL
Eagle Saturday Market
c/o Paige Thomas
PO Box 1520
Eagle, ID 83616

HAND DELIVER
Eagle Saturday Market
Parks and Recreation Admin Office
c/o Paige Thomas
660 E Civic Lane
Eagle, ID 83616